

ESTTA Tracking number: **ESTTA484623**

Filing date: **07/20/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Societe des Produits Nestle S.A.
Granted to Date of previous extension	07/22/2012
Address	Case Postale 353 1800 Vevey, SWITZERLAND
Attorney information	A. John P. Mancini Mayer Brown LLP 1675 Broadway New York, NY 10019 UNITED STATES IPDocket@mayerbrown.com, jlwhite@mayerbrown.com

Applicant Information

Application No	85302689	Publication date	01/24/2012
Opposition Filing Date	07/20/2012	Opposition Period Ends	07/22/2012
Applicant	BB Endeavors LLC P.O. Box 2088 New York, NY 10013 UNITED STATES		

Goods/Services Affected by Opposition


Class 005. All goods and services in the class are opposed, namely: Nutritional bars for use as a meal replacement; nutritional shakes for use as a meal replacement; meal replacement snacks
Class 030. All goods and services in the class are opposed, namely: Sauces

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	4031576	Application Date	02/18/2011
Registration Date	09/27/2011	Foreign Priority Date	NONE
Word Mark	SKINNY COW		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 030. First use: First Use: 1994/01/01 First Use In Commerce: 1994/01/01 Ice cream, low fat ice cream, low fat ice cream sandwiches, frozen confections


U.S. Registration No.	3697164	Application Date	09/19/2005
Registration Date	10/13/2009	Foreign Priority Date	NONE
Word Mark	GET THE SKINNY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 2007/12/01 First Use In Commerce: 2007/12/01 Low fat ice cream; frozen dairy novelties; frozen dairy confections; frozen dairy desserts; frozen low fat dairy desserts		


U.S. Registration No.	4026256	Application Date	03/17/2011
Registration Date	09/13/2011	Foreign Priority Date	NONE
Word Mark	SKINNY COW		


Design Mark	
Description of Mark	The mark consists of a black and white reclining cow with a yellow tape measure atop a pink banner that is outlined in yellow, with the words "SKINNY COW" in white. The cow has a pink nose and red lipstick.
Goods/Services	Class 030. First use: First Use: 2005/11/28 First Use In Commerce: 2005/11/28 Ice cream, low fat ice cream, low fat ice cream sandwiches, frozen confections


U.S. Registration No.	3403713	Application Date	12/03/2004
Registration Date	03/25/2008	Foreign Priority Date	NONE
Word Mark	THE SKINNY COW		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 2005/11/28 First Use In Commerce: 2005/11/28 Ice cream confections; ice cream novelties; frozen dairy novelties; frozen dairy confections; frozen dairy desserts; frozen reduced fat and low fat dairy desserts		


U.S. Registration No.	3360435	Application Date	12/03/2004
Registration Date	12/25/2007	Foreign Priority Date	NONE
Word Mark	THE SKINNY COW		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 029. First use: First Use: 2005/12/29 First Use In Commerce: 2005/12/29 Milk

U.S. Registration No.	2324506	Application Date	04/21/1999
Registration Date	02/29/2000	Foreign Priority Date	NONE
Word Mark	THE "SKINNY COW"		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 1994/01/00 First Use In Commerce: 1994/01/00 Low fat ice cream		

U.S. Registration No.	4165917	Application Date	02/18/2011
Registration Date	06/26/2012	Foreign Priority Date	NONE
Word Mark	SKINNY COW		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 2011/05/01 First Use In Commerce: 2011/05/01 Candy; chocolate confections		

U.S. Registration No.	4092390	Application Date	02/23/2011
Registration Date	01/24/2012	Foreign Priority Date	NONE
Word Mark	SKINNY COW		
Design Mark			
Description of Mark	The mark consists of a reclining cow with a tape measure atop a banner with the words "SKINNY COW".		
Goods/Services	Class 030. First use: First Use: 2011/05/01 First Use In Commerce: 2011/05/01 Candy; chocolate confections		


U.S. Registration No.	4092386	Application Date	03/16/2011
Registration Date	01/24/2012	Foreign Priority Date	NONE
Word Mark	SKINNY COW		
Design Mark			
Description of Mark	The mark consists of a black and white reclining cow with a yellow tape measure atop a pink banner that is outlined in yellow, with the words "SKINNY COW" in white. The cow has a pink nose and red lipstick.		
Goods/Services	Class 030. First use: First Use: 2011/05/01 First Use In Commerce: 2011/05/01 Candy; chocolate confections		


U.S. Application No.	85268774	Application Date	03/16/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	SKINNY COW		

Design Mark	
Description of Mark	The mark consists of a black and white reclining cow with a yellow tape measure atop a pink banner that is outlined in yellow, with the words "SKINNY COW" in white. The cow has a pink nose and red lipstick.
Goods/Services	Class 029. First use: Milk-based beverages; flavored milk-based beverages


U.S. Application No.	85249923	Application Date	02/23/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	SKINNY COW		
Design Mark			
Description of Mark	The mark consists of a reclining cow with a tape measure atop a banner with the words "SKINNY COW".		
Goods/Services	Class 029. First use: Milk-based beverages; flavored milk-based beverages		

U.S. Application No.	85246148	Application Date	02/18/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	SKINNY COW		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 029. First use: Milk-based beverages; flavored milk-based beverages

U.S. Application No.	85268630	Application Date	03/16/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	SKINNY COW		
Design Mark			
Description of Mark	The mark consists of the stylized words "SKINNY COW" in pink with a pink swirled underline.		
Goods/Services	Class 029. First use: Milk-based beverages; flavored milk-based beverages Class 030. First use: Candy; chocolate confections; ice cream, low fat ice cream, low fat ice cream sandwiches, frozen confections		

U.S. Application No.	85617973	Application Date	05/06/2012
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	SKINNY COW		

Design Mark	
Description of Mark	The mark consists of a piece of chocolate in the shape of a cow spot with rounded corners, indented sides, and a raised border. The words SKINNY COW appear in stylized letters on top of the piece.
Goods/Services	Class 030. First use: Candy; chocolate confections

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	SKINNY COW		
Goods/Services	products including low fat ice cream, candy, chocolate, milk, and frozen confections		

Related Proceedings	91203331
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Attachments	85246139#TMSN.jpeg (1 page)(bytes) 78715744#TMSN.jpeg (1 page)(bytes) 85269449#TMSN.jpeg (1 page)(bytes) 78979610#TMSN.jpeg (1 page)(bytes) 78526758#TMSN.jpeg (1 page)(bytes) 75688594#TMSN.gif (1 page)(bytes) 85976346#TMSN.jpeg (1 page)(bytes) 85975810#TMSN.jpeg (1 page)(bytes) 85975278#TMSN.jpeg (1 page)(bytes) 85268774#TMSN.jpeg (1 page)(bytes) 85249923#TMSN.jpeg (1 page)(bytes) 85246148#TMSN.jpeg (1 page)(bytes) 85268630#TMSN.jpeg (1 page)(bytes) 85617973#TMSN.jpeg (1 page)(bytes) Skinny Cow _Notice of Opposition - Skinnygirl Nutritional Bars _702677627_2_.pdf (18 pages)(7689680 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Jason L. White/
Name	Jason L. White
Date	07/20/2012

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of trademark application Serial No. 85/302,689

Filed: April 22, 2011

For the mark: SKINNYGIRL

Published in the Official Gazette on: **January 24, 2012**

SOCIÉTÉ DES

PRODUITS NESTLÉ S.A.,

Opposer,

V.

BB ENDEAVORS LLC,

Applicant.

Opposition No.: Pending

NOTICE OF OPPOSITION

Opposer, Société des Produits Nestlé S.A. (hereinafter “Nestlé”), believes that it is being and will continue to be damaged by registration of the mark SKINNYGIRL in application 85/303,728 for use in connection with “*nutritional bars for use as a meal replacement; nutritional shakes for use as a meal replacement; meal replacement snacks*” in International Class 5 and “*saucers*” in International Class 30. Nestlé hereby opposes the same pursuant to Section 13(a) of the Trademark Act of 1946, as amended (the “Lanham Act”), 15 U.S.C. § 1063(a).

The Parties and the Marks

1. Nestlé is a corporation organized under the laws of Switzerland, with its principal place of business located at Case Postale 353, 1800 Vevey, Switzerland.

2. Nestlé is the world's leading nutrition, health and wellness company, with many internationally-recognized brands, including ice cream, dairy, and candy brands. Through its affiliates, Nestlé has developed a high degree of fame in its SKINNY COW brand, through the use of SKINNY COW, THE SKINNY COW, GET THE SKINNY, and other SKINNY marks, in connection with a broad range of food and dairy products, including candy, low fat ice cream, chocolate, milk, and frozen confections.

3. Nestlé is the owner of several federal registrations incorporating the word "SKINNY," including but not limited to the marks SKINNY COW and GET THE SKINNY, claiming "ice cream, low fat ice cream, low fat ice cream sandwiches, and frozen confections" and "candy; chocolate confections" in International Class 30 and "milk" in International Class 29. Nestlé is also the owner of several pending trademark registrations incorporating the word "SKINNY," including but not limited to SKINNY COW, claiming "milk-based beverages; flavored milk-based beverages" in International Class 29.

4. A list of Nestlé's SKINNY COW trademarks in the U.S. is attached hereto as Exhibit A (collectively referred to as the "SKINNY COW Marks").

5. As a result of extensive use, advertising, and promotion, the SKINNY COW Marks have become well-known as distinctive indicators of the origin of Nestlé and its affiliates' goods and services and have become a valuable symbol of their goodwill.

6. The SKINNY COW Marks constitute a series or family of marks that are owned by and in the name of Nestlé and its affiliates. The earliest SKINNY COW trademark for use in connection with "low fat ice cream" was filed on April 21, 1999 and registered on February 29, 2000 (incontestable).

7. Upon information and belief, applicant BB Endeavors LLC (“BB Endeavors”) is a corporation organized under the laws of New York, with its principal place of business at P.O. Box 2088 New York, New York 10013.

8. BB Endeavors’ application Serial No. 85/302,689 (“the Skinnygirl Application”) is highly similar in sight, sound and meaning to the SKINNY COW Marks and therefore creates a clear commercial impression identical to that of the SKINNY COW Marks.

9. The Skinnygirl Application claims goods highly similar, if not identical, to those offered by Nestlé under its SKINNY COW Marks.

Likelihood of Confusion with Nestlé’s Registered SKINNY COW Marks

Section 2(d), 15 U.S.C. § 1052(d)

10. Nestlé repeats and re-alleges each and every allegation set forth in Paragraphs 1-9.

11. Nestlé is the owner of the registrations and applications for the SKINNY COW Marks attached hereto as Exhibit A.

12. Nestlé’s rights in its SKINNY COW Marks date back to at least as early as April 1999.

13. The filing date of the Skinnygirl Application is April 22, 2011, and the application is based on an intent to use the mark in U.S. commerce. Nestlé therefore has rights in the SKINNY COW Marks, based on its use and registrations, prior to BB Endeavor’s earliest claimed priority date.

14. The Skinnygirl Application, dominated by the term “SKINNY,” is visually and phonetically nearly identical to the SKINNY COW Marks. BB Endeavors’ use of the term SKINNY is also identical in meaning to that of Nestlé’s: to promote dieting, weight loss, or

health. The respective marks are therefore highly similar, if not identical, in sight, sound, meaning, and overall commercial impression.

15. The Skinnygirl Application claims nutritional bars for use as a meal replacement, nutritional shakes for use as a meal replacement, meal replacement snacks, and sauces. Nestlé's SKINNY COW Marks claim a broad range of food and dairy products for health-conscious consumers, including candy, chocolate confections, ice cream, low fat ice cream, low fat ice cream sandwiches, milk, and frozen confections. Thus, the parties' claimed goods and services, as well as the relevant consumers and channels of trade, are highly similar, if not identical.

16. The highly similar, if not identical, nature of the SKINNY COW Marks and the Skinnygirl Application in sight, sound, meaning, and overall commercial impression is therefore particularly pronounced given the highly similar, if not identical, nature of the goods and services offered by the parties.

17. BB Endeavors' junior use of an identical branding strategy and adoption of a highly similar, if not identical, mark for use in connection with highly similar, if not identical, goods wholly overlaps and duplicates Nestlé's SKINNY COW Marks, branding strategy, and underlying goods. This duplication will inevitably lead consumers to believe that Nestlé and its affiliates are the source of the products, or that BB Endeavors is affiliated with, endorsed by, sponsored by, or otherwise associated with Nestlé, all in violation of Nestlé's rights in its SKINNY COW Marks.

18. For the foregoing reasons, Nestlé believes and alleges that it is being and will be damaged by registration of the Skinnygirl Application Serial No. 85/302,689.

Likelihood of Confusion with Nestlé's Common Law Rights in the SKINNY COW Marks

Section 2(d), 15 U.S.C. § 1052(d)

19. Nestlé repeats and re-alleges each and every allegation set forth in Paragraphs 1-18.

20. Nestlé and its affiliates' use of the SKINNY COW Marks in U.S. commerce (and internationally) in connection with a broad range of food and dairy products, including candy, chocolate confections, ice cream, low fat ice cream, low fat ice cream sandwiches, milk, and frozen confections, has created substantial common law rights in the term "SKINNY." *See Exhibit B* attached hereto for a non-exhaustive, representative sample of the common law use of the SKINNY COW Marks.

21. As a result of such use in U.S. commerce, as well as other efforts by Nestlé and its affiliates, the SKINNY COW Marks have become distinctive source indicators of the candy, chocolate confections, ice cream, low fat ice cream, low fat ice cream sandwiches, and frozen confections offered by Nestlé, through its affiliates. Based on this use, Nestlé has not abandoned these common law rights.

22. Common law use of the SKINNY COW Marks began at least as early as January 1994.

23. The filing date of the Skinnygirl Application is April 22, 2011, and is based on an intent to use in U.S. commerce.

24. Nestlé's common law rights in the SKINNY COW Marks significantly predate BB Endeavor's earliest priority date.

25. The Skinnygirl Application, dominated by the term "SKINNY," is visually and phonetically nearly identical to the SKINNY COW Marks. BB Endeavors' use of the term SKINNY also has the same meaning as Nestlé's use: to promote dieting, weight loss, or health.

The respective marks are therefore highly similar, if not identical, in sight, sound, meaning, and overall commercial impression.

26. The Skinnygirl Application claims nutritional bars for use as a meal replacement, nutritional shakes for use as a meal replacement, meal replacement snacks, and sauces. Nestlé's SKINNY COW Marks claim a broad range of food and dairy products for health-conscious consumers, including candy, chocolate confections, ice cream, low fat ice cream, low fat ice cream sandwiches, milk, and frozen confections. Thus, the parties' claimed goods and services, as well as the relevant consumers and channels of trade, are highly similar, if not identical.

27. The highly similar, if not identical, nature of Nestlé's SKINNY COW Marks and the Skinnygirl Application in sight, sound, meaning, and overall commercial impression is therefore particularly pronounced given the highly similar, if not identical, nature of the goods and services offered by the parties.

28. BB Endeavor's junior use of an identical branding strategy and adoption of a highly similar, if not identical, mark for use in connection with highly similar, if not identical, goods wholly overlaps and duplicates Nestlé's common law rights, branding strategy, and underlying goods. This duplication will inevitably lead consumers to believe that Nestlé and/or its affiliates are the source of the products, or that BB Endeavors is affiliated, endorsed, or sponsored by Nestlé, all in violation of Nestlé and its affiliates' common law trademark rights.

29. For the foregoing reasons, Nestlé believes and alleges that it is being and will be damaged by registration of the Skinnygirl Application Serial No. 85/302,689.

WHEREFORE, Nestlé respectfully requests that application Serial No. 85/302,689 be refused registration and judgment in the present opposition be entered in favor of Nestlé and against BB Endeavors, with prejudice.

Respectfully submitted,

SOCIÉTÉ DES PRODUITS NESTLÉ S.A

By: /A. John P. Mancini/
A. John P. Mancini
MAYER BROWN, LLP
1675 Broadway
New York, NY 10019
(212) 506-2295

Attorney for Opposer

CERTIFICATE OF MAILING

I hereby certify that, on this 20th day of July, 2012, I caused this Notice of Opposition to be sent via First Class Mail to:

BB Endeavors LLC
P.O. Box 2088
New York, NY 10013

Diane J. Mason, Esq.
Bullivant Houser Bailey PC
601 California Street, Suite 1800
San Francisco, CA 94108

By: / Jason L. White /
Jason L. White

EXHIBIT A

Nestlé's SKINNY COW Trademarks

Mark	Image	Reg. No.	Reg. Date	Class
SKINNY COW	SKINNY COW	4031576	9-27-2011	30
GET THE SKINNY	GET THE SKINNY	3697164	10-13-2009	30
SKINNY COW		4026256	9-13-2011	30
THE SKINNY COW		3403713	3-25-2008	30
THE SKINNY COW		3360435	12-25-2007	29
THE "SKINNY COW"		2324506	2-29-2000	30
SKINNY COW	SKINNY COW	4165917	6-26-2012	30
SKINNY COW		4092390	1-24-2012	30

SKINNY COW		4092386	1-24-2012	30
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Nestlé's SKINNY COW Pending Registrations

Mark	Image	Serial. No.	Filing. Date	Class
SKINNY COW		85268774	3-16-2011	29
SKINNY COW		85249923	2-23-2011	29
SKINNY COW	SKINNY COW	85246148	2-28-2011	29, 30
SKINNY COW		85268630	3-16-2011	29, 30
SKINNY COW		85617973	5-6-2012	30

EXHIBIT B

Nestlé's Common Law Use of the Skinny Cow Trademarks

Screenshot from www.skinnycow.com from June 2010

The Skinny Cow

My Products

SANDWICHES CONES BARS

Do You Have Rich Taste?

My fabulous low fat bars make it ok to indulge in ice cream treats. So go all out and try my two new flavors -- Caramel and White Mint. And here's a Skinny coupon to tempt you even more.

GET A \$1 OFF a package of my NEW Truffle Bar Flavors -- or the flavor of your choice.

ICE CREAM SANDWICHES

LOW FAT SANDWICHES

- Chocolate Peanut Butter
- Cookies 'N Cream
- Mint**
- Strawberry Shortcake
- Vanilla
- Vanilla/Chocolate Combo

NO SUGAR ADDED SANDWICHES

- Vanilla

My low fat mint ice cream between two rich chocolatey wafers. Gives your tongue that refreshing tingle.

Points*: 2

Nutritional Information

Serving Size: Sandwich	140
Calories	15
Calories from Fat	2g
Total Fat	3%
Total Fat Percentage	1g
Saturated Fat	5%
Saturated Fat Percentage	1mg
Cholesterol	2%
Cholesterol Percentage	35mg
Sodium	4%
Sodium Percentage	30g
Total Carbohydrates	10%
Total Carbohydrates Percentage	15g
Sugars	4g
Protein	8%
Calcium	3g
Dietary Fiber	6%
Vitamin A	

Ingredients:
skim milk, water, bleached wheat flour,

Ingredients and Nutrition Facts are current as of 11/09. Please see shelf packaging for any changes.
*Not endorsed by Weight Watchers. Points® calculated by Dreyer's.


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Home | International | Privacy Policy | Terms & Conditions | Contact Us

*The Points® value for this product was calculated by Dreyer's Grand Ice Cream, Inc. and is provided for informational purposes only. This is not an endorsement, sponsorship or approval of this product or its manufacturer by Weight Watchers International, Inc., the owner of the Weight Watchers® and POINTS® registered trademarks.

Avon Walk for Breast Cancer is a registered trademark of Avon Products, Inc.

All other trademarks are owned by Société des Produits Nestlé S.A., Vevey, Switzerland



MEET SKINNY

MY PRODUCTS

TALK SPOT

SKINNY LIVIN'

GET CRAFTY

FLAVOR FINDER

NEWSLETTER

QUESTIONS?

HOW FIT IS YOUR FAVORITE SNACK? GO FIGURE.

Use my COWCULATOR to get the Skinny on your favorite snacks. Calories, fat grams and Points®* included.

VS



PRODUCT	POINTS	CALORIES	FAT	FIBER
1 SKINNY COW ICE CREAM SANDWICH	2	140	1.5g	3g
1 DONUT	6	242	14g	<1g

WIN THE NUMBESS

*Not endorsed by Weight Watchers. Points® calculated by Dreyer's.

1 2 3

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SKINNY STATS

Get information on all of THE SKINNY COW™ brand products, such as calories, fat, fiber and Weight Watchers® Points®.*

MORE INFO


*Not endorsed by Weight Watchers. Points® calculated by Dreyer's.



LIVIN' LARGE BY LIVIN' SKINNY

Of course you can have it all. Get my tips on everything from eating smart to being motivated to workout.

GET MOVING



GET LUSCIOUS OFFERS

How's life treating you? Could you use a spot of indulgence? Sign up today for our newsletter and start saving.

SAVE NOW

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Susan G. Komen for the Cure is a registered trademark of Susan G. Komen for the Cure.

Avon Walk for Breast Cancer is a registered trademark of Avon Products, Inc.

All other trademarks are owned by Société des Produits Nestlé S.A., Vevey, Switzerland


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Screenshot from www.skinnycow.com from June 2010





My Products

SANDWICHES CONES BARS



MEET SKINNY
MY PRODUCTS
TALK SPOT
SKINNY LIVIN'
GET CRAFTY
FLAVOR FINDER
NEWSLETTER
QUESTIONS?


Friend us on:


Follow us on:



You'll Flip For My Products!

So much rich and creamy deliciousness to choose from.


SANDWICHES



CONES



BAR'S



What Do You Think?

Which of my products is your favorite?

☐ Cones
☐ Sandwiches
☐ Dippers
☐ Fudge Bars

SUBMIT

Get information on all of THE SKINNY COW brand products, such as calories, fat, fiber and Weight Watchers® Points®.*

*Not endorsed by Weight Watchers. Points® calculated by Dreyer's.

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Avon Walk for Breast Cancer is a registered trademark of Avon Products, Inc.

All other trademarks are owned by Société des Produits Nestlé S.A., Vevey, Switzerland

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Skinny Livin'

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Step Up!


Small changes can lead to a healthier, happier you.



Go Figure!


My calculator will show you how other snacks stack up to mine.

Get the Skinny® with these side-by-side comparisons, where you can total your calorie and fat gram savings.



Show Your Shimmy

A little walking makes a big difference. Download my walking journal and start strutting your skinny stuff!



SKINNY STATS



Get information on all of THE SKINNY COW™ brand products, such as calories, fat, fiber, and Weight Watchers® Points®.*

GO DEEP

*Not endorsed by Weight Watchers. Points® calculated by Dreyer's.

Shop Smart

With my seasonal grocery list.



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Avon Walk for Breast Cancer is a registered trademark of Avon Products, Inc.

All other trademarks are owned by Société des Produits Nestlé S.A., Vevey, Switzerland

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Screenshot from www.skinnycow.com from July 19, 2012

Skinny Cow® - Windows Internet Explorer

http://www.skinnycow.com/

File Edit View Favorites Tools Help

★ Favorites ☆ Web Slice Gallery

Skinny Cow®

Club Skinny (Register or Sign In) | Where to Buy | Email Sign Up | Contact Us

Luscious Products Irresistible Promotions Connect with Skinny & Everything Else

Skinny Cow®

The biggest box of candy. Like, ever.

Woo hoo! We just came out with a new Club Pack available at Costco®, Sam's Club® and BJ's®. Stock up on our chocolate candy - and never worry about running out.

Email Sign Up

I LOVE when you "like" me!

BUY YOUR FAVE SNACKS AND GET A FREE MOVIE!

get details

SIGN UP FOR A DIRTY DANCING® SCREENING!

get tickets*

CAN'T MAKE IT TO A SCREENING? PARTY IT UP AT HOME!

get party tips

Internet 95%

Screenshot from www.facebook.com/TheSkinnyCow from July 19, 2012

Skinny Cow | Facebook - Windows Internet Explorer

https://www.facebook.com/TheSkinnyCowUS

File Edit View Favorites Tools Help

★ Favorites Web Slice Gallery

Skinny Cow | Facebook

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Email or Phone Password Log In

☒ Keep me logged in Forgot your password?

Bring home the Dirty Dancing Collection Blu-Ray

the Dirty Dancing 25TH ANNIVERSARY CELEBRATION

A Skinny Cow PRODUCTION!

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551,571 likes · 10,808 talking about this

Like


Company:
I say, 'All you need is love-and a box of my Skinny Cow White Mint Truffle Bars or Dreamy Clusters.'

About Photos Dirty Dancing® Tour Dirty Dancing® Part... Event Registration

Highlights

 **Skinny Cow**
about an hour ago


Desk drawer? Glove compartment? Where do you keep your extra stash of Heavenly Crisp Bars?




Also On:

- <http://www.skinnycow.com/>
- <http://twitter.com/TheSkinnyCow>

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 **Katie Hartsell Nelson**
Ya'll need to come out with some type of doughnut... that wo...
1 · 7 hours ago

 **Lynn Swenson**
LUV, LUV, LUV my Skinny Cow Ice Cream Treats - Yummy in...
1 · 17 hours ago

Internet 95%

Screenshot from www.twitter.com/theskinnycow from July 19, 2012

The Skinny Cow (TheSkinnyCow) on Twitter - Windows Internet Explorer

https://twitter.com/theskinnycow

Twitter, Inc. [US]

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The Skinny Cow
@TheSkinnyCow
Goddess of all things delicious, creamy and indulgent. I laugh often. Live life to the fullest. And never deny myself a Skinny treat.
Your freezer! <http://www.skinnycow.com>

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Tweets

The Skinny Cow @TheSkinnyCow 20h
I've been having a blast on my Dirty Dancing road trip this summer! Check out pics from the trip on Facebook- ow.ly/ckY0R
Expand

The Skinny Cow @TheSkinnyCow 21h
Getting ready to open the doors for #skinnydancing in Atlanta at AMC Parkway Point 15! Dirty Dancing on the big screen? Oh Yeah!!!
Expand

The Skinny Cow @TheSkinnyCow 17 Jul
So excited to be in Atlanta with my new girlfriends, watching Dirty Dancing at the AMC Parkway Point 15 tonight! #skinnydancing
Expand

The Skinny Cow @TheSkinnyCow 12 Jul
Wow-thanks to all my new BFF's that came out to watch Dirty Dancing with me in Chicago! #SkinnyDancing ow.ly/i/LxM9
Expand

The Skinny Cow @TheSkinnyCow 11 Jul
I'm having the time of my life in Chicago watching Dirty Dancing on the big screen at AMC River East 21! #SkinnyDancing
Expand

The Skinny Cow @TheSkinnyCow 10 Jul
I am having a blast with my new gal pals in Chicago watching Dirty Dancing at AMC River East 21! #SkinnyDancing ow.ly/i/LbXI
Expand

Gluten Free Betsy @betsybetsybetsy 10 Jul
Anyone else in Chicago pumped for tonight's #DirtyDancing @TheSkinnyCow screening?! #carriedAwatermelon
Retweeted by The Skinny Cow
Expand